



# Large Model Industry: Trends, Ecosystem & Commercial Strategies

## Introduction

The rapid evolution of large model technologies from **GPT, Claude, Gemini, DeepSeek, LLaMA and Stable Diffusion** has triggered a profound shift across every sector of the digital economy. What began as a research breakthrough has rapidly become the backbone of a new industrial wave, reshaping production processes, transforming business models, and accelerating the global push toward intelligent automation. From content generation and healthcare diagnostics to telecom, finance, and industrial manufacturing, large models are now strategic assets that ICT professionals, decision-makers, and business leaders must understand in depth in order to stay ahead of technological iterations and cross-industry disruption.

This expert-led training takes a structured, business-centric look at the Large Model industry — its competitive landscape, its core value chain, and its commercialization patterns. By analyzing real-world application scenarios, monetization pathways, and the most pressing strategic challenges across industries, the course equips practitioners with sharp, actionable perspectives on technology adoption, market positioning, and the future trajectories of the Large Model economy.

## Course Objectives

By the end of this course, learners will be able to:

1. Build a clear strategic map of the Large Model industry chain from infrastructure to applications;
2. Decode how large models are creating new commercial value across vertical industries;
3. Anticipate the key risks, dominant business models, and future trajectories of the Large Model economy.

## Target Trainees

ICT professionals, AI architects, product managers, consultants, business strategists, and technology decision-makers seeking a clear, actionable understanding of the Large Model industry — its players, its value chain, and its monetization opportunities.

## Duration

1h20

## Course Contents

Module 1 : Disruptive Trends: How Large Models Are Reshaping Global Industries

Module 2 : LLM Ecosystem: From Chips and Cloud to Foundation Models

Module 3 : Commercial Strategies: Business Models, Monetization Paths & Pricing